



**JSS MAHAVIDYAPEETHA**  
**JSS Academy of Technical Education, Bengaluru – 60**  
**(Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)**  
**Department of MBA and Research Centre**

**Level:** MBA Department

**Title:** Nidhidhyasana- Student Seminar Series on Business Maharajas

**Category:** Student Seminar Series

**Date:** 30th June 2021 (1 day)

**Target audience:** II semester MBA students

**No. of Resource Persons:** 2

**No. of Participants:** 55

**Organized by:** Department of MBA

**Resource Person(s) with Designation:**

1. Ms. Shrutha N., Human Resource Executive, Shobha Ltd.
2. Ms. Pallavi Vishwanath, Screening Specialist, Accenture

**Mode:** Online

**Objective:**

1. To Identify, understand and discuss the struggles and strategies of an entrepreneur.
2. To Improve communication skills, Self-confidence and presentation skills of students.
3. To provide feedback on the presentations for future continuous improvement.

**Report:**

The Department of MBA and Research Centre had organized Nidhidhyasana- Student Seminar Series on Business Maharajas for the 2<sup>nd</sup> semester MBA students Batch (2020-2022) on 30<sup>th</sup> June 2021.

The learning happens through four stages. First stage of learning is Shravana - the process of listening, second stage is Patana - the cognitive process of understanding a written linguistic message, third stage is Manana - interpretation of the lessons imparted and fourth stage of learning is Nidhidhyasana - validating by learning and sharing.

The students of 2<sup>nd</sup> semester were divided into teams of five each. Each team was assigned with an entrepreneur (Business Maharaja). Standard ppt templates for collecting the data and

presenting the same was provided by the department. Each team was given 15 minutes time to present the collected information.

The event started at 09.30am, Mrs. Chaya J. Swamy, Assistant Professor welcomed the Alumni, Dr.M M.S Ranga Raju, Professor & Head, addressed the gathering on the importance of student seminar. The 11 teams presented the struggles and strategies of the respective Business Maharajas who has made a mark in the society. Alumni judges Ms. Shrutha N., Human Resource Executive, Shobha Ltd. And Ms. Pallavi Vishwanath, Screening Specialist, Accenture selected the best three presentations. The Program was concluded with vote of thanks by Mrs.Sowmya C. U., Assistant Professor, M.B.A Department.

**Outcome:**

Students were able to show competence in identifying relevant information, defining and explaining the topics under discussion. They demonstrated the depth of understanding, use of primary and secondary sources. Students demonstrated complexity, insight, cogency, independent thought, relevance, and persuasiveness. They were be able to evaluate information and use and apply relevant theories. Students were able to show competence in working with a methodology, structuring their oral work.

**Annexure -I**

**1. Brochure**


**JSS MAHAVIDYAPEETHA**  
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 (Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)  
 JSS Campus Uttarahalli-Kengeri road Bangalore - 560066  
 Department of MBA and Research Centre  
**“NIDHIDHYASANA-2021”**  
**STUDENT SEMINAR SERIES**  
 On  
**“BUSINESS MAHARAJAS”**

  
**Team-1**  
 Jeff Bezos

  
**Team-2**  
 Iashmi Narayan Mittal

  
**Team-3**  
 Elon Musk

  
**Team-4**  
 Bhavish Aggarwal

**ALUMNI JUDGES- BATCH 2015-17**

  
**Team-5**  
 Nandan Reddy,  
 Rahul JainisLari  
 Harsha Majety

  
**SHRUTHA N.,**  
 HR GENERALIST, SHOBHA LTD

  
**PALLAVI**  
 Screening Specialist, ACCENTURE

  
**Team-8**  
 Ajay Bijli

  
**Team-9**  
 Sathya Shankar

  
**Team-10**  
 Roshan and  
 Divya Sobal Nath

  
**Team-11**  
 Dhruval Ambani

  
**Team-12**  
 Ratan Tata

  
**Team-13**  
 N.R. Narayan Murthy

**Date: 30/06/2021**      **Mode: Google Meet**  
<https://meet.google.com/tra-epgo-iv?h=224>      **Time: 9.30am**

**Sowmya C U**  
**Chaya J Swamy**  
 Coordinators

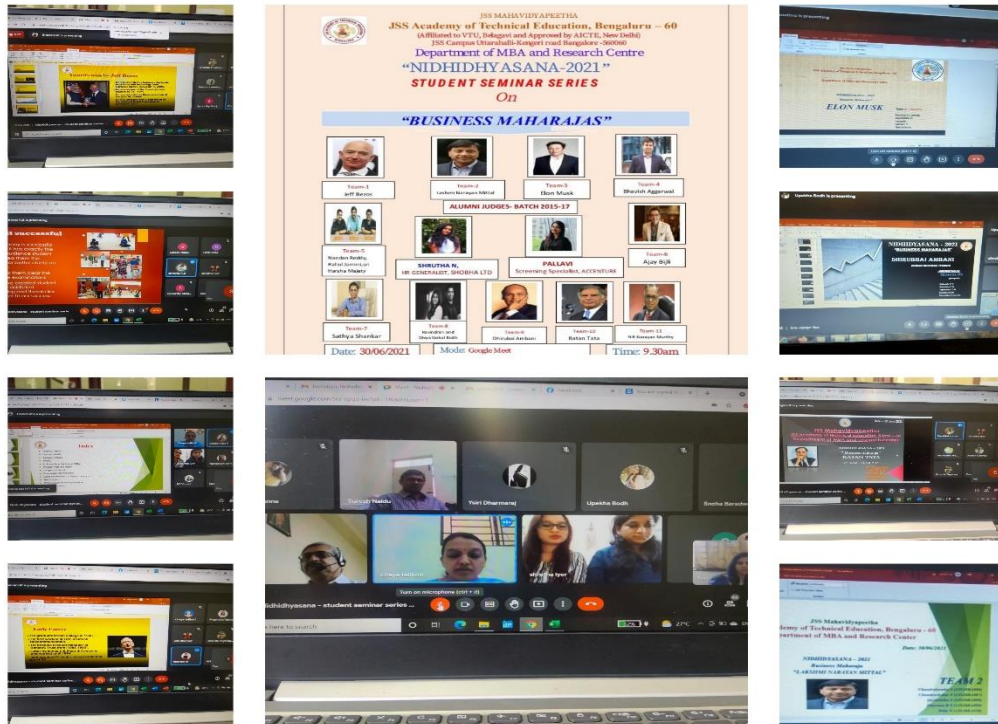
**Dr. M S Ranga Raju**  
 HOD-MBA

**Dr. Mrityunjaya V Latte**  
 Principal

## 2. Schedule

TIME	TOPIC	RESOURCE PERSON
09.30-09.40	Welcome	Chaya J Swamy, Assistant Professor
09.40-09.50	About Nidhidhyasana	Dr. M S Ranga Raju, HOD
09.50-01.00	Student Seminar Team 1-Team 7	
01.00-02.00	LUNCH BREAK	
02.00-03.30	Student Seminar Team 8-Team 11	
03.30-03.50	Alumni Judges Experience sharing	Ms. Shrutha N., Human Resource Executive, Shobha Ltd. Ms. Pallavi Vishwanath, Screening Specialist, Accenture
03.50-04.00	Announcement of Best Presentations	Ms. Shrutha N., Human Resource Executive, Shobha Ltd. Ms. Pallavi Vishwanath, Screening Specialist, Accenture
04.00-04.10	Vote of Thanks	Sowmya C.U., Assistant Professor

## 3. Photographs



**Nidhidhyasana-Student seminar series on Business Maharaja was conducted on 30<sup>th</sup> June 2021 online through Google Meet Platform.**

## **Annexure - II**

**Brief Profile of the Resource persons with their photograph.**

- 1. Ms. Shrutha N, Human Resource Executive, Shobha Ltd.**



MBA (HR and Marketing)2015-17 Batch from JSSATE-B, is currently working with **Shobha Ltd.** As **Human Resource Executive.** Has expertise in Dynamic full cycle recruiting. HR professional with around 2.5 years of experience in Recruiting. Focused in the placement of different positions across junior to senior level. Expertise in the areas of Staffing, Recruiting, Sourcing, Team Handling, Reporting, Vendor

Management, Interviewing, Salary Negotiation and Team Management. Proficient in recruiting candidates from all levels - Junior Level to Senior Level.

**2. Pallavi Viswanath, Screening Specialist, Accenture**



MBA (HR and Marketing)2015-17 Batch from JSSATE-B, is currently working with Accenture. She has Overall experience of around 4.2 years. Has expertise in Dynamic recruiting. She is focused in screening the profile of different positions across junior to senior level. She has expertise in the areas of Sourcing, screening, and creation of candidate ID. She has worked in Employee referrals, J2c, Agency firms and candidate referrals mail box.