

**JSS ACADEMY OF TECHNICAL EDUCATION, BENGALURU - 560060**  
**Department of Computer Science & Engg**

**ALUMNI INITIATIVE-2021**

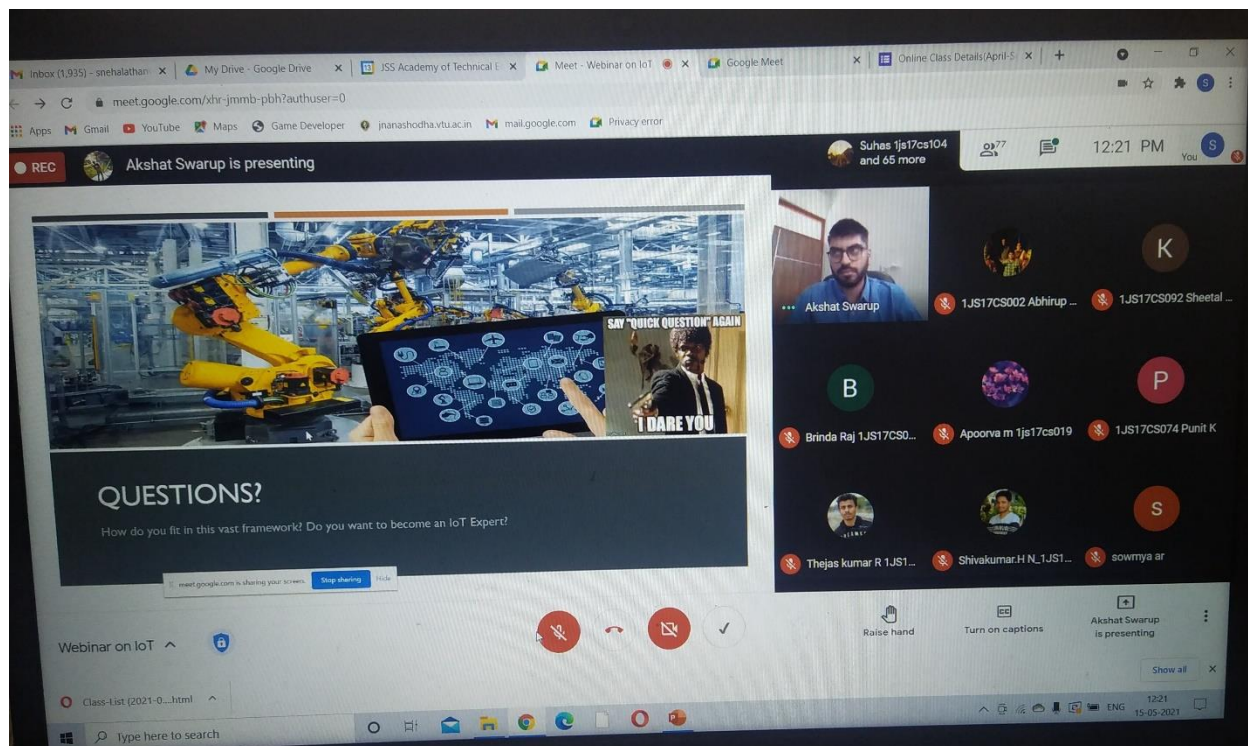
Webinar: “Reinventing Business with IoT”

Date of Conduction: 15.5.2021

Time: 11.00AM

Venue: Online- Google Meet

No. of Students Participated: 102



The Department of Computer Science and Engineering, JSSATEB organized a webinar on “Reinventing Business with IoT” under Alumni Initiative on 15<sup>th</sup> May 2021.

Mrs. Snehalatha N, Assistant Professor welcomed the speaker Mr. Akshat Swarup, Senior Engineer- R&D, M/s Mercedes Benz R&D India who is an Alumni of JSSATEB. She briefed about the brief profile of Mr. Akshat Swarup and his area of interests. She also welcomed Dr Naveen N C, HOD, Department of CSE, all the teaching, non-teaching staff members and final year students.

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Dr .Naveen N C, HOD, Department of Computer Science & Engineering also welcomed Mr. Akshat Swarup and appreciated the areas in which he is working that would help students.

Mr Akshat Swarup highlighted on the following topics during his session.

- Different IoT applications and its features.
- How to improve customer experiences by facilitating the support team with improved tools for monitoring faced by clients.
- Use of NLP in chatbot
- Features, technologies of Mercedes Benz Me connect - a Completely IoT enabled car
- How to improve effective business strategies in Business ,Eg: Smart fans, smart light
- Business strategy and IoT technologies used by Amazon to improve its shipping capacity Different Use cases - IoT smart transportation, Medical Imaging, Smart cities and Retail (Amazon Go : Completely automated store).

The session ended with vote of Thanks by Mrs Snehalatha N where she expressed her heartfelt thanks to Mr. Akshat Swarup for delivering an informative technical talk on IoT. She also thanked HOD, Dr Naveen N C, all the faculty members and students for being part of this session.

**Co-ordinator**

**Snehalatha N**

**HOD, CSE**

**Naveen N C**